



September 14,	0 Comment	
Foods, Beverage Preservatives, E	ges, Nutraceuticals, International, Ed	Food Additive, Healthy, Healthy Foods, Functional conomics, Fats/Oils, Fatty Acids, Omega-3s, eteners, Low Fat, Emulsifiers, Vitamins / Minerals, Preference
≰ ∆Recommend	One person recommends this.	Prir
diet, health and to new market of	well-being are driving growth in the S	roods and beverages that help consumers improve \$24.5 billion global food additives market, according th. The sector grew 4% in 2010, with modest growth
natural ingredie hydrocolloids, s preblotics and p	ints are key factors driving demand for weeteners, vitamins and minerals, so plant stanol esters. Consumer dema	h Edition", improving overall health and the desire for a host of additives including emulsifiers, loya ingredients, omega-3 fatty acids, probiotics, not for natural food and drink products also is forcing al sources for the flavors and colors categories.
sector due to in	creased material and energy costs, v	ncing the highest growth rates in the food additives while preservatives and sweeteners are seeing the ving away from using artificial additives and



Are All Food Additives are Synthetic? Hatal Food Additives Control Additives may be Natural, Nature identical or Synthetic Natural additives are substances found naturally in a foodstuff and are extracted from this food to be used in another, for example beet root juice with its bright purple color can be used to color other foods such as sweets

Are All Food Additives are Synthetic? Halal Food Additives Control Additives may be Natural, Nature identical or Synthetic Nature identical additives are manmade copies of substances that occur naturally. For example, benzoic acid is a substance that is found in nature and is made synthetically and used as a preservative





















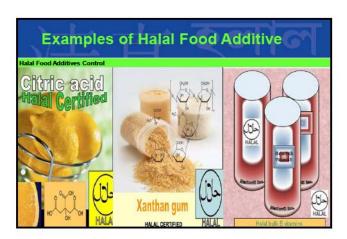


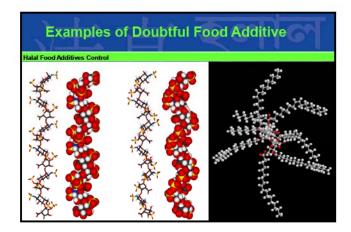
Are Food Additives Safe?					
 With the increasing use of processed foods There has been a great increase in the use of food additives of varying levels of safety 					
 This has led to legislation in many countries regulating their use 					

Food Additives Generally Safe								
Annatto Beet juice Beet powder Beta-carotene								
or carotene Citric acid Erythorbic acid Gelatin								
Guar Gum Herbs and spices Lactic acid Lecithin								
Minerals Natural oils/extracts (vanilla extract)								
Natural Sweeteners Pectin Sea salt Sodium								
bicarbonate (a.k.a. baking soda) Sorbic acid Vegetable glycerin Vitamins Yeast								





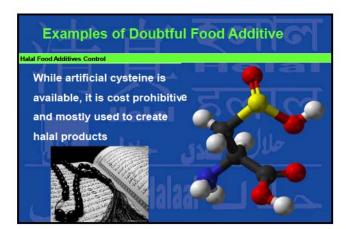


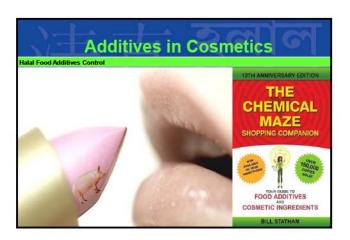


Examples of Doubtful Food Additive Halal Food Additives Control What's in your morning bagel, croissants, pita bread or rolls? It may contains either human hair or duck feathers It's your guess as to which? The substance, called L-cysteine or cystine, Used as a dough conditioner to produce a specific consistency









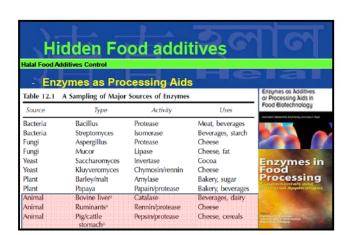




































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